



# American Cancer Society's 32<sup>nd</sup> Annual Chili Cook-Off

## 2021 Sponsorship Opportunities

Saturday October 9, 2021



Event Chairs  
Chandler Ogburn  
Greg Thompson

Committee  
Joanne Anderson  
Bowdoin Atchison  
Maranda Baker  
Amanda Campbell  
Keith Coker  
Will Dickson  
Jordan Dubose  
Ann Fredricks  
McKenzie Greer  
Victoria Gunnison  
Todd Hassel  
Tom Horst  
Kevin Kornmayer  
Rick McKean  
Jennifer Patton  
Alisha Perkins  
Marlene Rathle  
Donna Richardson  
Meagan Talbert  
Mike Thompson  
Jay Thomas  
Angela Tracy  
James West  
Denson White  
Laura Williams  
Alyssa Wright

ACS Staff  
Kathy O'Neill  
Alex Klomprens



Dear American Cancer Society Chili Cook-Off Supporter:

The American Cancer Society's 2021 Chili Cook-Off, sponsored by Infirmiry Cancer Care, will celebrate 32 years of cook-off fun at Spanish Plaza Park in downtown Mobile on October 9, 2021 and we invite you to be there! The fight against cancer continues to be the focus of this event. All efforts and donations received have a tremendous impact of the lives of cancer survivors, their families, and friends who live here in our community. Your continued support is greatly appreciated.

After being quite lucky in 2020 to have our event be unaffected by COVID-19, we are so excited to be able to continue our annual event in 2021. For the safety of our teams, sponsors, attendees, and survivors, we have decided to postpone our typical late February / early March event for the Fall months instead. Looking forward to future years, it is our intention to return to our post Mardi Gras schedule. With that being said, we are offering a payment plan for teams to turn in their payments in May in order to keep consistent with previous years. This will allow us a smooth transition back to a Spring event in 2022.

Please email [mobilechilicookoff@gmail.com](mailto:mobilechilicookoff@gmail.com) with any questions you may have on the enclosed material. Again, thank you for your continued support of the American Cancer Society. Our vision is a world free from the pain and suffering of cancer. And we're on a mission to save lives and celebrate life. Every single day.

Sincerely,

Chandler Ogburn  
Event Chair

Greg Thompson  
Event Chair



## Spoon Sponsor

\$10,000

- To cut down on waste a spoon will be handed to every attendee
  - Your company name on featured on each spoon
  - Extra spoons provided for attendees who drop / lose / throw away
  - Every attendee will have your company name in their hand
- Special 1-week social media blitz focused on your company helping us reduce waste
- Large Check Presentation
  - Presented to team prior to event
  - 1-week social media blitz of check presentation
- Company Logo prominently displayed on:
  - LED stage jumbotron rolling presentation (day of event)
  - Event Aprons
  - Banners
  - Posters
  - Event Huggers
  - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 2 Chili Cook-Off Teams
- 150 event tickets
- 15 VIP Armbands
- 125 Event Huggers
- 15 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be Spoon Sponsor for 2022 Chili Cook-Off

## Tent Sponsor

\$8,500

- Signage on all team tents
- Large Check Presentation
  - Presented to team prior to event
  - 1-week social media blitz of check presentation
- Company Logo prominently displayed on:
  - All team tent signage
  - LED stage jumbotron rolling presentation (day of event)
  - Event Aprons
  - Banners
  - Posters
  - Event Huggers
  - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 2 Chili Cook-Off Teams
- 150 Event Tickets
- 10 VIP Armbands
- 100 Event Huggers
- 10 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be Tent Sponsor for 2021 Chili Cook-Off

## Stage Sponsor

\$7,500

- Prominently displayed company banner on main stage
- Large Check Presentation
  - Presented to team prior to event
  - 3-day social media blitz of check presentation
- Company Logo prominently displayed on:
  - Event Aprons
  - Banners
  - Posters
  - Event Huggers
  - Chili Cook-Off Sponsor Website Page
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 10 VIP Armbands
- 75 Event Huggers
- 8 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be Stage Sponsor for 2021 Chili Cook-Off

## VIP Sponsor

\$5,500

- Large Check Presentation
  - Presented to team prior to event
  - 3-day social media blitz of check presentation
- Company Logo prominently displayed on:
  - VIP Area at Event
  - Event Aprons
  - Banners
  - Posters
  - Event Huggers
- Opportunity to display merchandise at event
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 6 VIP Armbands
- 50 Event Huggers
- 5 Chef Give-Away Bags (Gift Bags)
- Right of First Refusal to be VIP Sponsor for 2021 Chili Cook-Off
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## Cayenne Pepper

\$5,000

- Large Check Presentation
  - Presented to team prior to event
  - 1-day social media blitz of check presentation
- Company Logo prominently displayed on:
  - Event Aprons
  - Banners
  - Posters
  - Event Huggers
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 5 VIP Armbands
- 50 Event Huggers
- 5 Chef Give-Away Bags (Gift Bags)

## Chili Pepper

\$2,500

- Sponsor Recognition & Company Logo Prominently displayed on:
  - Event Aprons
  - Banners
  - Posters
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 5 VIP Armbands
- Receive 5 complimentary event tickets
- 5 Chef Give-Away Bags (Gift Bags)

## Jalapeno Pepper (Team)

\$775

- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
  - Team name listed on local Chili Cook-off Website
  - 1 Chef Give-Away Bags (Gift Bags)
- \*previous \$25 supply fee included in sponsorship

# 2021 Chili Cook-off Sponsorship Commitment Form

Please print all names legibly and exactly as they should appear in all publications (if applicable).

Corporate       Foundation       Individual

Donor's Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Date Submitted \_\_\_\_\_

Select Level

- \$10,000 Spoon Sponsor       \$5,000 Cayenne Pepper Sponsor
- \$8,500 Tent Sponsor       \$2,500 Chili Pepper Sponsor
- \$7,500 Stage Sponsor       \$775 Jalapeno Pepper
- \$5,500 VIP Sponsor
- \$5,000 Cayenne Pepper Sponsor

**Team Information:**

\_\_\_ I will be entering \_\_\_ team(s) as provided for through my sponsorship level. (See team commitment attached)

\_\_\_ I will not be entering a team in the competition.

Team Contact: \_\_\_\_\_ same as above \_\_\_\_\_ other (below)

Contact Person \_\_\_\_\_ Phone # \_\_\_\_\_

**(This person will receive meeting notices and ticket pick up information.)**

Email Address: \_\_\_\_\_

**(Due to changes from COVID-19, we will be using email as our primary form of communication for 2021)**

Team Name: \_\_\_\_\_ (be specific- will appear on all signs)

Address \_\_\_\_\_ phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Fax \_\_\_\_\_

Head Chef \_\_\_\_\_

Chef #2 \_\_\_\_\_

Chef #3 \_\_\_\_\_

Category (Please check one; Refer to the attached category descriptions)

\_\_\_\_\_ All Meat Chili      \_\_\_\_\_ Wild Game Chili

\_\_\_\_\_ Chili with Meat & Beans      \_\_\_\_\_ Vegetarian Chili/Poultry Chili/Other

Did a current team refer you: \_\_\_yes \_\_\_no; if yes, please list name of team who referred you:

\_\_\_\_\_

# PAYMENT INFORMATION

Select Payment

- Check enclosed made payable to the American Cancer Society in the amount of \$ \_\_\_\_\_
- Our team will be selling 75 tickets at \$10 each. Once tickets are sold, team will remit payment to ACS
- Please charge my credit card in the amount of \$ \_\_\_\_\_

Name (as it appears on the credit card) \_\_\_\_\_

Billing Address \_\_\_\_\_

Card Type       Business       Personal

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature of Donor \_\_\_\_\_

All payments must be received by ACS by date of Chef's meeting on October 5.

Payments are encouraged to be received by May 14.

Once payment is received, the team will be able to secure a spot on the map.

PLEASE RETURN COMPLETED FORM TO:  
Kathy O'Neill or Alex Klomparens – ACS Staff  
mobilechilicookoff@gmail.com

Please sign and retain a copy for your records. We thank you for this tax-deductible contribution and for your commitment to the fight against cancer. For further information, please contact Kathy O'Neill or Alex Klomparens at mobilechilicookoff@gmail.com. The Chili Cook-Off Committee sincerely thanks you for your contribution which benefits the American Cancer Society by providing funds to promote education and patient services to our local community and to further cancer research.

OFFICE USE ONLY

DATE REGISTRATION FORM RECEIVED: \_\_\_\_\_

TICKETS MAILED: \_\_\_\_\_

TENT SITE SELECTION \_\_\_\_\_

DATE PAID \_\_\_\_\_



## 2021 Chili Cook-Off Categories:

Due to overwhelming popularity of certain categories, the event must have at least 5 teams to cook in each category to be considered a category.

Please read and make sure that you have selected the MOST appropriate category for your team!

- **ALL MEAT:** NO beans... JUST BEEF and/or PORK
- **MEAT & BEANS:** BEEF and/or PORK & BEANS
- **WILD GAME:** This is any type of meat OTHER than beef, pork or domestic chicken and turkey. Examples: Elk, Deer, Bison, Fish, Alligator, wild Hog & Kangaroo. (There are MANY other options)
- **VEGETARIAN/POULTRY/OTHER:** Vegetarian is NO MEAT at ALL and beans. Poultry is DOMESTIC Chicken and/or Turkey. Other would be anything that does not fit into the listed categories.

If you are unsure which category your chili would fall under, please email Victoria Gunnison at [victoriabellepete@yahoo.com](mailto:victoriabellepete@yahoo.com) and she will help you select the category that will best suit your chili!

Please select your category when completing your registration form! If you are unsure and you decide to turn it in without a category, PLEASE let us know your category by the Chef's Meeting! If you would like to change your category, please notify us once you have made that decision.



## Team Commitment

1. Cook a minimum of 15 gallons of chili. Provide your own cooker, utensils & special ingredients. Salt, pepper, chili powder, diced tomatoes and tomato sauce will be provided by Wal-Mart. Serving bowls and spoons will also be provided. We would like to suggest that teams use a 1.5 oz or a 2 oz ladle to help the chili last throughout the day.
2. Board of Health/Food Handler's Permit and Chef Meeting.
  - Each team must have at least ONE valid Food Handler Permit to cook. You can get your food handler permits online through the Mobile County Health Department. The website is [mchd.statefoodsafety.com](http://mchd.statefoodsafety.com). For information or questions regarding permits, please call the Mobile County Health Department at (251) 690-8116.
  - All teams are requested to have one representative attend the Chef Meeting on October 5 at 6 pm at Christ Church Cathedral.
3. A team that cancels after September 30 must return their unsold tickets and any money collected to the American Cancer Society by October 5 or you will be invoiced for the tickets.
4. Teams should not distribute alcoholic beverages to patrons during the event as this becomes a liability for ACS. In addition, Budweiser generously donates the proceeds from beverage sales to ACS which helps us in the fight against cancer.